



ASSETTI



DEFENDER

ACCESSORIES AND UPGRADES

BODY STYLING

Our wide selection of aftermarket upgrades for the Defender offers plenty of upgrade potential for even the highest specification vehicle. Styling upgrades include wide arch kits, spoilers, side steps & more.

2 - 10

LIGHTING

Light the road ahead with our range of Defender lighting upgrades. From LED roof lights to make night driving down country lanes safer, to our reverse light upgrades to help you see your way through the dark.

11 - 12

WHEELS

With our extensive range of wheel upgrades, we have options for all builds. With 22" options perfect for giving your vehicle a premium look, to 20" rugged wheels suited to a working vehicle. Available fully fitted with tyre options from winter, summer & all terrain.

13 - 16

PERFORMANCE

If you are looking for more performance from your Defender, our exhaust upgrade options are a great option to get the sound to match the upgraded aesthetic of your Defender

16 - 17

PROTECTION

Protect your investment with our range of paint protection film packages. From a simple front end designed to stop stone chips to a full stealth conversion to take your Defender to a whole new level.

17 - 20

ABOUT ASSETTI

Based in Cheshire, Assetti is a bespoke vehicle creator based out of a state of the art, purpose built 15,000 sq ft facility. Our close links to the Defender through racing in the Bowler Defender Rally Series gives us unrivaled expertise when it comes to upgrading and modifying the Defender.



We offer a wide range of parts, upgrades & services to take your Defender to the next level including paint protection film, wheels, aftermarket parts & more. Our dedicated team have been building these vehicles for many years and can help build the Defender of your dreams using our extensive high quality parts.



ASSETTI



GLOSS BLACK WIDE ARCH KIT

DEFENDER 90 & 110

Give your New Defender a chunkier look and improve bodywork protection with our Assetti gloss black wide arch kit. A simple way to upgrade the look of your Defender, and ideal for fitting wider wheels & tyres.





FRONT SPLITTER WITH DRL

GLOSS BLACK FINISH | INTERGRATED DAYTIME RUNNING LIGHTS

This Assetti gloss black front lower bumper gives an aggressive look to the new Defender. With the addition of the day running light, it makes the car stand out from the crowd. A 3 piece kit finished in gloss black giving a more aggressive front aesthetic.



GLOSS BLACK SIDE PACK

AESTHETIC UPGRADE | HIGH GLOSS BLACK FINISH

Our Assetti side black pack is a direct replacement for unpainted plastic lower door trims and bumper corners. It is made out of high quality ABS Plastic and finished in a high gloss black finish. Suitable for Defender 90 & 110



BUMPER BLACK PACK

GLOSS BLACK FINISH | REPLACEMENT PARTS

Transform your Land Rover Defender with our gloss black bumper pack. This is a direct replacement for the OEM pieces which are usually painted silver or grey. A simple but effective upgrade to bring a premium look to any Defender.



Available for 90, 110 or 130 with or without deployable tow bar. The front and rear bumpers are supplied as a pair to totally transform your Defender.



SIDE GEAR CARRIER

ADDITIONAL STORAGE | HIGH GLOSS BLACK FINISH

The Assetti Side Gear Carrier is the perfect way to expand your adventure with the Land Rover Defender. The Side Gear Carrier is a rugged, durable and stylish addition to the any Defender. The Side Gear Carrier will fit on any defender with roof rails fitted.



SIDE MOUNTED ROOF LADDER

HIGH LEVEL ACCESS | AVAILABLE IN GLOSS BLACK OR SILVER

Improving access to the roof, the Assetti Deployable Roof Ladder makes stowing your belongings easier. For added security, the ladder can be locked in the stowed position. Requires roof rails to be fitted to the vehicle for mounting.



GLOSS BLACK ROOF SPOILER

AESTHETIC UPGRADE | HIGH GLOSS BLACK FINISH

Our Assetti Black Rear Spoiler for the Land Rover Defender 2020 enhances the look of your vehicle. It is made out of high quality ABS Plastic. Suitable for the entire Defender range including 90, 110 & 130 models.



DEFENDER SHADOW SIDE STEPS

FULL BLACK STEPS | SUITABLE FOR 90 - 110 - 130

Make access easy with the Assetti shadow side steps. Finished in all black these steps feature a high density inset rubber step surface making vehicle entry and exit easier than ever.

With three available styles, you can make your Defender individual with the design of your choice. Available for Defender 90, 110 & 130.



PLAIN SHADOW



UNION JACK STYLE



CHEQUER STYLE

WIDE STYLE MUD FLAPS

ABS PLASTIC | DIRECT FITMENT

They provide great protection from dirt and rocks that get kicked up while driving on rough terrain; these mud guards will keep your vehicle looking sharp and protect it from expensive damage.



SLIM STYLE MUD FLAPS

ABS PLASTIC | DIRECT FITMENT

A smaller new style mudflaps for Defender which helps protect the paint from damage and also helps keep the vehicle cleaner thanks to it's design.



BLACK REAR TOWING LOOPS

SECURE MOUNTING | BLACK FINISH

Add some practicality to your Defender with our rear tow hoops. These mount securely into the chassis and open up options for recovery, towing and more. Finished in a tough black.



LED REVERSE LIGHT

IMPROVED VISIBILITY

Not enough reversing light at night? We have a solution. There is no need to cut, drill or modify your car. We have utilised the recesses in the rear of the Defender to allow you to fit in 2x additional LED reverse lights.



PEDAL COVER KIT

BRUSHED FINISH | DIRECT FITMENT

Upgrade and protect the all important pedals of your Defender L663. Finished in a brushed metal, these pedal covers also feature a raised rubber for grip in all conditions.



GLOSS BLACK ROOF RAILS

90 & 110 | GLOSS BLACK FINISH

Add some practicality to your Defender with our roof rails. These are needed for other roof upgrades such as the gear carrier & side ladder. Allows accessories to mount securely.



LED ROOF LIGHT POD

50,000 LUMEN OUTPUT | HIGH GLOSS BLACK FINISH

This roof Light Pod kit is a fantastic visual and practical upgrade for your Defender. It contains 4 bright LED lights operated wirelessly via remote to light the road ahead.



LED GRILL LIGHT

DAYTIME RUNNING LIGHT | GLOSS BLACK

Introducing the new Assetti front LED grill light. This subtle upgrade gives a more premium look to your Defender with an LED light which illuminates upon vehicle ignition.

 **ASSETTI**

DEFENDER RALLY SERIES

Our love for the Defender L663 doesn't stop with customers vehicles. With our vast experience of upgrading these vehicles, we couldn't help the chance to jump into the Defender Rally Series with Bowler Motors.

Piloted by Shane Lynch of Assetti, our Defender L663 90 is a fully factory build rally car with fox suspension, a full roll cage and all the acceseries needed to go anywhere the stages take us.



DEFENDER
RALLY SERIES 2024





DEFENDER 110 HARDTOP REAR SEAT CONVERSION

FOLDABLE BULKHEAD SOLUTION | ECE APPROVED

Transform your commercial Defender 110 into a more practical vehicle whilst retaining load capacity thanks to the folding design. Our ECE approved solution is retrimmed to match vehicle specification, has ISOFIX mounts and shoulder seat belts.



FOLDABLE BULKHEAD SOLUTION | TWIN CONFIGURATION



DEFENDER WHEEL UPGRADES

AVAILABLE WITH TYRE PACKAGES | SUITABLE FOR 90 - 110 - 130

Transform your Defender with an aftermarket wheel upgrade. The easiest way to make your Defender stand out from the crowd. Choose from our wide range of wheel upgrades.



RF5
20, 22 & 23"



RV130
20 & 22"



RF104
20 & 22"



RF10
22"



RF108
19, 20, 22 & 23"



RV131
22 & 23"



RV197
20 & 22"



RF9
22"



RV198
22 & 23"



RV133
22 & 23"



RV120
20 & 22"



RF7
23" & 24"



ASSETTI

22" RF108

20" RV130

22" RV198



MAZZANTI
22"



STL
20"



JDR
22"



ARMoured
20"



CONCEPT
20"



HORNET
20"



EXPEDITION
22"



TWISTED
20"



ALSTON
20"



22" MAZZANTI



20" ALSTON



20" STL

20" BOWLER CHALLENGE WHEEL

ANTHRACITE | GLOSS BLACK

20" BOWLER CHALLENGE



The 20" Challenge Performance Wheel was developed by the Bowler engineering team alongside the 2022 Bowler Rally Car and 18" Wheel.

The 20" Challenge Performance Wheel is engineered fundamentally for lightweight stiffness and durability whilst retaining Bowler's design vision. The wheels are TÜV approved and manufactured by our high quality German wheel specialist. Wheels are available in Gloss Black and Anthracite to complement all 19MY+ body colours.

Land Rover Defender D200, D240, D250, D300 90 & 110

Sound Generator Exhaust System with Sound Architect™ (2019 on)



Our Sound Enhancer Exhaust System replaces the bulky rear silencer with a Sound Architect™ Sound Generator and 2 stunning QS branded carbon fibre tailpipes. Our electric sound generator then produces an artificial engine sound that exits the vehicle alongside the actual diesel exhaust gases.

The system provides your Defender with a much more deeper presence on idle and alters with engine revs with some subtle pops on the overrun.



LAND ROVER DEFENDER V8 90 & 110

SPORT SYSTEM WITH SOUND ARCHITECT™ (2021 ON)

The QuickSilver Sport System with Sound Architect Valves gives your Defender V8 the sound you expected from the factory.

With the valves shut the QuickSilver system provides a civilised note which is unobtrusive and perfect for long journeys and early starts.

Switch to valves open and the monstrous side comes alive with volume and pitch increased to deliver a pure muscle car sound that enriches the experience.



ALSO AVAILABLE FOR:

LAND ROVER DEFENDER P400 90 & 110

LAND ROVER DEFENDER P300/P400 E 90 & 110



PAINT PROTECTION FILM

Paint protection film (PPF) is a transparent layer of polyurethane film which is applied to the exterior surfaces of a car. It can be used to cover the entire vehicle or specific areas such as the front bumper, bonnet & door mirrors to shield them from stone chips and scratches.

PPF is the best solution if you're worried about your pride and joy getting scratched and chipped, which makes it a very popular option for brand-new vehicles. Assetti are authorised installers of XPEL paint protection film and our experienced team can help guide you through the right coverage for your vehicle.

GLOSS PPF OPTIONS

FRONT END PPF

FOWARD FACING PROTECTION

Minimum level of protection covering front bumper, bonnet, wings & mirrors



FRONT EXTENDED PPF

HIGH IMPACT PROTECTION

Front end package plus A-Pillars, side sills & roof strip.



FULL COVERAGE PPF

THE ULTIMATE PROTECTION

Full car – All painted surfaces of the vehicle fully covered.



STEALTH PAINT PROTECTION FILM

Xpel Stealth PPF allows any car to have a matte finish without the hassle of delicate paint maintenance. Stealth PPF provides a layer of protection that feels smooth like satin and can turn any paint surface into a matte finish. Offering the same protection as gloss film but with the added benefit of a visual change.

Stealth was originally designed for satin & frozen paint finishes from the likes of BMW, Aston Martin & more. This ensures you can protect your satin factory paint with PPF to protect it from stone chips, scratches & damage.



FULL STEALTH PPF

PROTECTION WITH STYLE

Full cover protection which has the added benefit of changing your paint finish to matte/satin.

Transform your Defenders look whilst protecting the paint from damage.





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